



**ROBERT BUCHAN** Brodies LLP, Edinburgh, UK

Robert has extensive experience in dealing with, and resolving, all types of IP disputes, including patents, trade marks, design rights and copyright, in the Court of Session, Edinburgh and by means of negotiation, mediation and arbitration. Robert has also managed and coordinated many cross-border and international disputes for a broad range of clients including patent infringement, entitlement and validity cases, trade mark infringement cases, as well as global freedom to operate and brand clearance projects, involving multiple actions in various national courts and Intellectual Property Offices. Where possible, Robert aims to avoid protracted litigation or arbitration and to achieve commercial resolutions.

He has experience across a wide variety of sectors, with particular in-depth experience in luxury brands, food and drink, fashion, oil and gas technologies, media and entertainment and pharmaceuticals. Robert has specialised full time in this area for almost 20 years and is an accredited IP specialist by the Law Society of Scotland.

Robert is an active member in many IP and technology groups in the UK and internationally, including CITMA, INTA, AIPPI and is an editorial board member of the Oxford University Press and the Journal of Intellectual Property Law and Practice.

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