



NATHALIE DREYFUS, Member of the ECTA Internet Committee, Dreyfus & associés, FR

Founder of Dreyfus, Nathalie Dreyfus is one of France's leading specialists in intellectual property law. She advises clients from various sectors on a wide range of IP law issues from trademark and industrial design protection, copyrights, licenses, patents, establishing IP contracts, to domain name litigation and unfair competition both in France and internationally.

Nathalie Dreyfus is a renowned expert consultant of the Court of Appeal of Paris, the WIPO Arbitration and Mediation Center, and the National Arbitration Forum (NAF). She assists in the process of enhancing protection of intellectual property rights that includes dispute resolution, anti-counterfeiting strategies, transfer of technology and UDRP procedures in the digital and analog worlds.

Dreyfus is an award-winning IP law firm that delivers innovative, custom-tailored solutions for protection, valuation, and defense of intellectual property rights. Dreyfus is also internationally recognized as an expert in the digital economy.

As adjunct professor at the Robert Schuman Faculty of Strasbourg and the French National School for the Judiciary, Nathalie Dreyfus gives lectures in France and abroad.

Nathalie Dreyfus is the author of four books on trademark protection on the Internet, a regular contributor to IP press and to her blog on current legal issues concerning trademarks, patents, copyright, the Internet and new technologies.

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