



MONIQUE GRANNEMAN, ECTA Council Member, Novagraaf, NL

Monique Granneman is a member of the management team of Novagraaf Netherlands. She currently manages a team of consultants, paralegals and assistants specialising in corporate issues. As part of her role, Monique advises corporate customers on the protection and enforcement of their IP rights; focusing, in particular, on trademarks, trade names, designs, copyright and domain names. Monique has considerable experience in the creation and ongoing management of IP strategies that focus on effective protection, enforcement and exploitation of IP rights. She is also a specialist in the field of collective marks and domain name procedures.

Monique studied Business Law at the University of Leiden and is a BMM Certified Trademark and Design Attorney and a European Trademark and Design Attorney. Monique has worked as a trademark attorney since 1996, joining Novagraaf in 2001.

Monique and her team work on portfolios of prominent clients in various sectors such as banking, insurance, retail, food, etc. She takes a proactive role in the management of the portfolio, providing strategic and holistic advice. Monique has trained and mentored several trainee attorneys at Novagraaf.

Monique is a member of the BMM, ECTA (Council, Harmonization Committee, EUIPO Link Committee) and Marques.