

WELCOME TO ATHENS!

*The Local Organizing Committee is looking forward to welcoming you soon!
Please find below some useful information for your stay in Athens.*

CONFERENCE VENUE

*InterContinental Athenaeum Athens Hotel *****
89-93 Syngrou Avenue, Athens 11745
Tel.: +30 210 920 6000*

REGISTRATION AND INFORMATION DESK

The desk for registration and distribution of documents (badge and delegate's bag) will be in the Conference centre (-1 Banquet Lobby) of the InterContinental Athenaeum Athens Hotel (Conference venue) and will be open as follows:

<i>Tuesday, 12 June</i>	<i>14:00-20:00</i>
<i>Wednesday, 13 June</i>	<i>08:00-20:00</i>
<i>Thursday, 14 June</i>	<i>08:00-18:30</i>
<i>Friday, 15 June</i>	<i>08:00-18:00</i>

INTERNET ACCESS

The Conference Venue provides free WLAN for all delegates. The details are as follows:

<i>Network/user name:</i>	<i>ECTA</i>
<i>Password:</i>	<i>ECTA2018</i>

HOTEL

*InterContinental Athenaeum Athens Hotel
Athens Electra Hotel
Electra Metropolis Hotel
Electra Palace Hotel
The Stanley Hotel
Wyndham Grand Hotel*

CHECK IN / CHECK OUT

*from 15:00 / until 12:00
from 14:00 / until 12:00
from 14:00 / until 12:00
from 14:00 / until 12:00
from 14:00 / until 12:00
from 14:00 / until 12:00*

Please note that, if you have booked accommodation through ECTA, you will have to settle the corresponding charges upon departure. Any extras will also have to be settled before you leave.

Please note that a tax of 3-4 EUR (depending on the hotel) per night must be paid upon check out. All charges will be applied in EURO.

If you have made a reservation for a twin/double/family room, you will be requested by the hotel during check-in, for security reasons, to provide the name of all persons staying in the room.

MAP

For a map of all hotels please see [here](#).

DATES

The ECTA Conference will take place from Thursday 14 June to Saturday 16 June 2018. ECTA Council and Committee Meetings will be held on Wednesday 13 June 2018.

BADGE

Delegates and guests are requested to wear their identification badges at all times during the event. Please wear your badge when using the shuttle buses as this will be your identification to enter the bus.

OFFICIAL LANGUAGE

The official language of the ECTA Conference is English. No simultaneous translation will be offered.

SOCIAL EVENTS

ECTA requests that during the entire Conference period, (Wednesday 13 June to Saturday 16 June 2018 17:00) no other non-official Conference events should be arranged.

REGISTRATION CANCELLATION

Notification of cancellation must be sent in writing to the Conference Organizer at registration@ecta.org. At this stage, in the event of cancellation, no refunds can be made.

EDUCATIONAL CREDITS

ECTA is an authorized course provider namely:

- *UK Solicitors Regulation Authority Accredited (ref. DBL/ECTA), UK*
- *UK Bar Standards Board Accredited, UK*
- *CNF, (Consiglio Nazionale Forense) (time sheet has to be completed), IT*
- *Ordine dei Consulenti in Proprietà Industriale (IT) (time sheet has to be completed);*
- *Swedish IP Attorney Association, SE*
- *Romanian Bar Association (a participation certificate should be filed)*
- *French Compagnie Nationale des Conseils en Propriété Industrielle (CNCPI);*
- *German Bar Association in principle appropriate to 15FAO, DE (Ultimately a matter for the respective Bar Association).*

ECTA constantly provides high level educational content sessions during Annual meetings for attendees working in various fields of trade mark and design law. Please check with your local authorities if these sessions are recognized as credit point granters in your respective country. Kindly sign the relevant attendance register available at the Registration desk. For Ordine dei Consulenti in Proprietà Industriale and CNF, (Consiglio Nazionale Forense) Italy it is important to record your incoming and outgoing times for the morning and afternoon sessions by signing the attendance sheet. Certificates of attendance will be available upon request after the meeting from the ECTA Secretariat (ecta@ecta.org).

LUNCH VENUES - 13-15 JUNE

Lunch on 13 June is by invitation only for Council and Committee Members.

Seated lunches on 14 & 15 June will take place in two locations on the ground floor in the InterContinental Athenaeum Athens Hotel namely in Café Zoé and Bistrot Vienna & Aphrodite Rooms. When registering you will be provided with a ticket indicating the location of your lunches on these two days.

WORKSHOPS, Wednesday 13 June 2018 14.30-18.31

The following Workshops will take place on Wednesday 13 June 2018 in Ballroom II-III.

14:30-15.30 Workshop: Plain packaging in the industry

16.00-17.00 Workshop: Exchange of best practices between (small/family) law firms

17.15-18.30 WIPO/EUIPO Workshop: New IT tools and useful statistics

COACH SHUTTLE SCHEDULE

MORNING AND AFTERNOON TRANSFERS TO AND FROM THE INTERCONTINENTAL ATHAENEUM ATHENS HOTEL (CONFERENCE VENUE)

ECTA will provide a shuttle transfer service between the hotels offered by ECTA and the InterContinental Athenaeum Athens Hotel (Conference Venue) for those delegates who booked their accommodation through ECTA.

Please note that traffic can be very congested in Athens during the morning and afternoon rush hours. If you do not wish to make use of the shuttle bus or you have not booked your accommodation through ECTA, you can use the subway/metro (a one-way ticket costs 1.40 EUR). Take the red line M2 and exit at Sygrou-Fix station. From there the Conference Venue (InterContinental Athenaeum Athens Hotel) is approx. a 9 minute walk. A taxi from the city centre costs approx. 5.00 EUR.

The schedule for the shuttle transfer service is as follows:

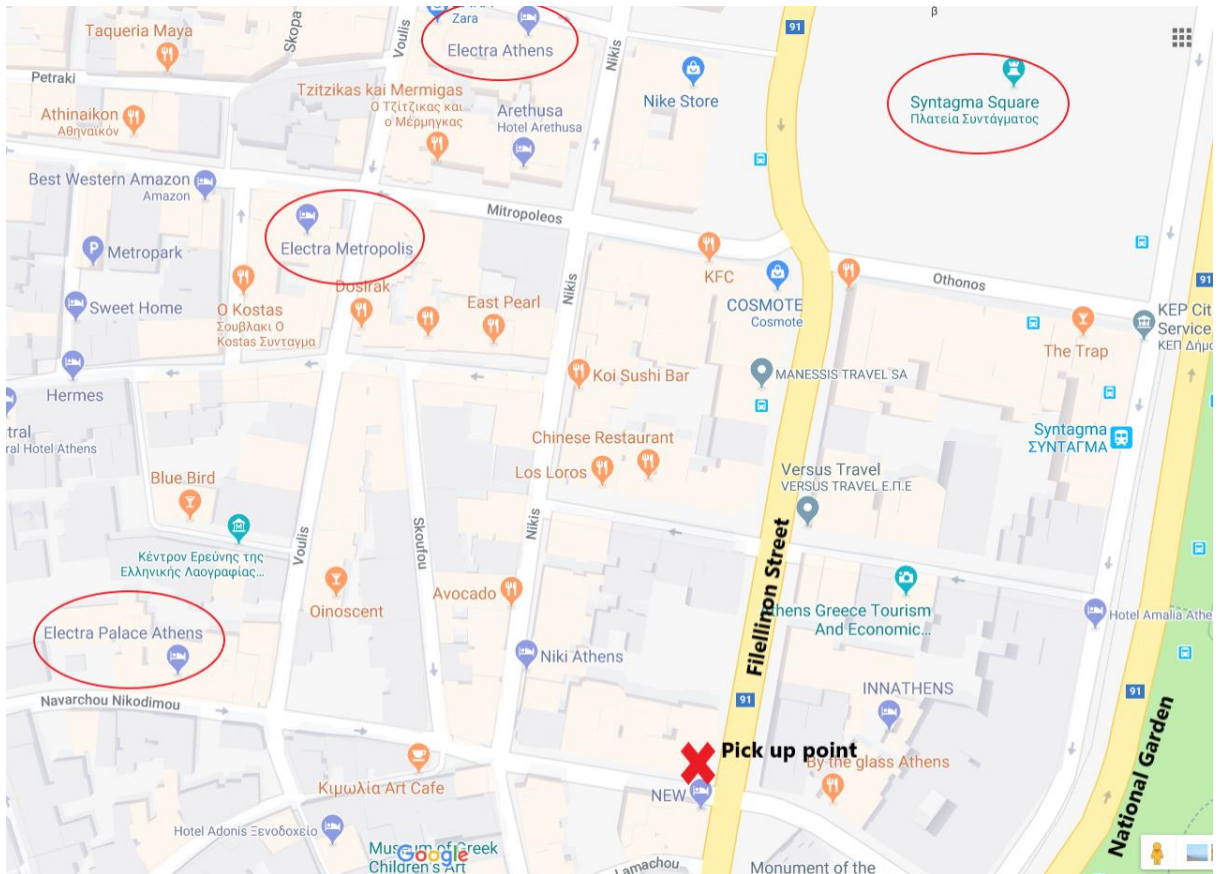
Coach transfers from the Electra Hotels to and from the InterContinental Athenaeum Athens Hotel (Conference Venue)

Pick up points:

- Fillellinon Street – Navarchou Nikodimou Street corner in front of New Hotel
- InterContinental Athenaeum Athens Hotel, Conference side entrance on Leof. Andrea Siggrou Avenue

Thursday, 14 June	07:30-07:50	Transfers from Fillellinon Street to the InterContinental Athenaeum Athens Hotel (Conference Venue)
Thursday, 14 June	17:45-18:05	Return transfers to the hotels

Friday, 15 June	08:00-08:20	Transfers from Filellinon Street to the InterContinental Athenaeum Hotel (Conference Venue)
Friday, 15 June	18:00-18:20	Return transfers to the hotels



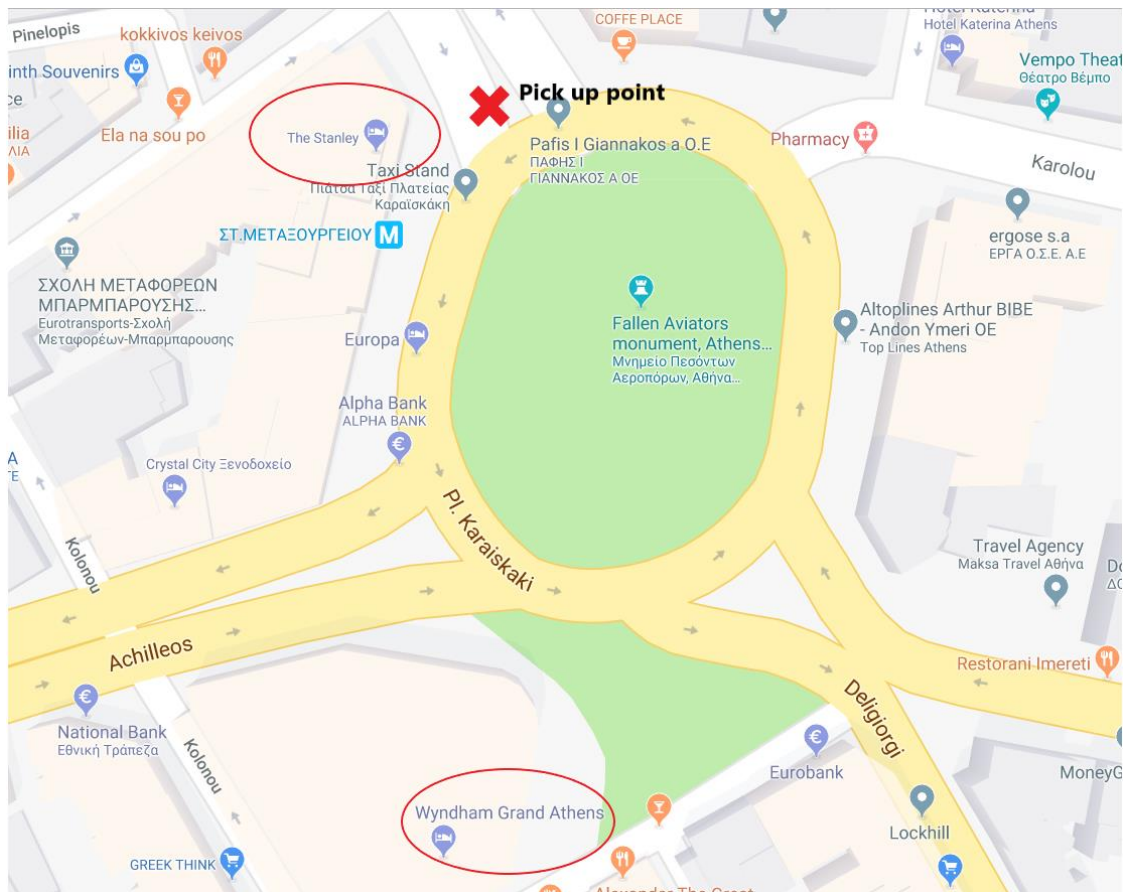
Coach transfers from Wyndham-Stanley Hotels to and from the InterContinental Athenaeum Athens Hotel (Conference Venue)

Pick up points:

- at Karaiskaki Square in front of The Stanley Hotel
- InterContinental Athenaeum Athens, Conference side entrance on Leof. Andrea Siggrou Avenue

Thursday, 14 June	07:30-07:40	Transfers from Karaiskaki Square to the InterContinental Athenaeum Athens Hotel (Conference Venue)
Thursday, 14 June	17:45-18:05	Return transfers to the Wyndham-Stanley Hotels

Friday, 15 June	08:00-08:10	Transfers from Karaiskaki Square to the InterContinental Athenaeum Hotel (Conference Venue)
Friday, 15 June	18:00-18:10	Return transfers to the Wyndham-Stanley Hotels



EVENING COACH TRANSFERS FROM HOTELS TO AND FROM THE EVENING VENUES

ECTA will provide evening transfers from the InterContinental Athenaeum Athens Hotel (Conference Venue) and two other pick-up points as follows:

It will be necessary for delegates who have not booked accommodation through ECTA to take transfers from the InterContinental Athenaeum Athens Hotel (Conference Venue).

Wednesday, 13 June – Welcome Reception at Zappeion

Pick up points:

- As Zappeion is located in the National Garden within walking distance of the three Electra Hotels, no coach transfer will be provided from Filellinon Street (Syntagma Square)
- InterContinental Athenaeum Athens Hotel, Conference side entrance on Leof. Andrea Siggrou Avenue
- at Karaiskaki Square in front of The Stanley Hotel (near Wyndham & The Stanley Hotels)

19:15-19:45	Continuous coach departures from the InterContinental Athenaeum Athens Hotel (Conference Venue) to Zappeion
19:30-19:40	Transfers from Karaiskaki Square
21:30-23:30	Continuous return coach transfers to the InterContinental Athenaeum Athens Hotel (Conference Venue)
22:00 & 22:30	Return coach transfers to Wyndham/The Stanley Hotels – Karaiskaki Square

Thursday, 14 June - Buffet Dinner at Ble Azure

Pick up points:

- InterContinental Athenaeum Athens Hotel, Conference side entrance on Leof. Andrea Siggrou Avenue
- Filellinon Street – Navarchou Nikodimou Street corner in front of New Hotel (near Electra Hotels and Syntagma Square)
- at Karaiskaki Square in front of The Stanley Hotel (near Wyndham & The Stanley Hotels)

19:15-19:45	Continuous coach departures from the InterContinental Athenaeum Athens Hotel (Conference Venue) to Ble Azure
19:15-19:35	Transfers from Filellinon Street to Ble Azure
19:15-19:25	Transfers from Karaiskaki Square to Ble Azure
21:30-23:30	Continuous return coach transfers to the InterContinental Athenaeum Athens Hotel (Conference Venue) via Filellinon Street (Electra Hotels)
22:00&22:30	Return coach transfers to Wyndham/The Stanley Hotels – Karaiskaki Square

Friday, 15 June - Gala Dinner at Nasioutzik Museum

Pick up points:

- *InterContinental Athenaeum Athens Hotel, Conference side entrance on Leof. Andrea Siggrou Avenue*
- *Filellinon Street - Navarchou Nikodimou Street corner in front of New Hotel (near Electra Hotels and Syntagma Square)*
- *at Karaiskaki Square in front of The Stanley Hotel (near Wyndham/The Stanley Hotels)*

<i>19:00-19:40</i>	<i>Continuous coach departures from the Conference Venue to Nasioutzik Museum</i>
<i>19:00-19:20</i>	<i>Transfers from Filellinon Street to Nasioutzik Museum</i>
<i>19:00-19:10</i>	<i>Transfers from Karaiskaki Square to Nasioutzik Museum</i>
<i>23:25-02:00</i>	<i>Continuous return coach transfers to the InterContinental Athenaeum Athens Hotel (Conference Venue) via Filellinon Street (Electra Hotels)</i>
<i>00:00&01:30</i>	<i>Return coach transfers to Wyndham/The Stanley Hotels - Karaiskaki Square</i>

EVENING EVENTS & DRESS CODE

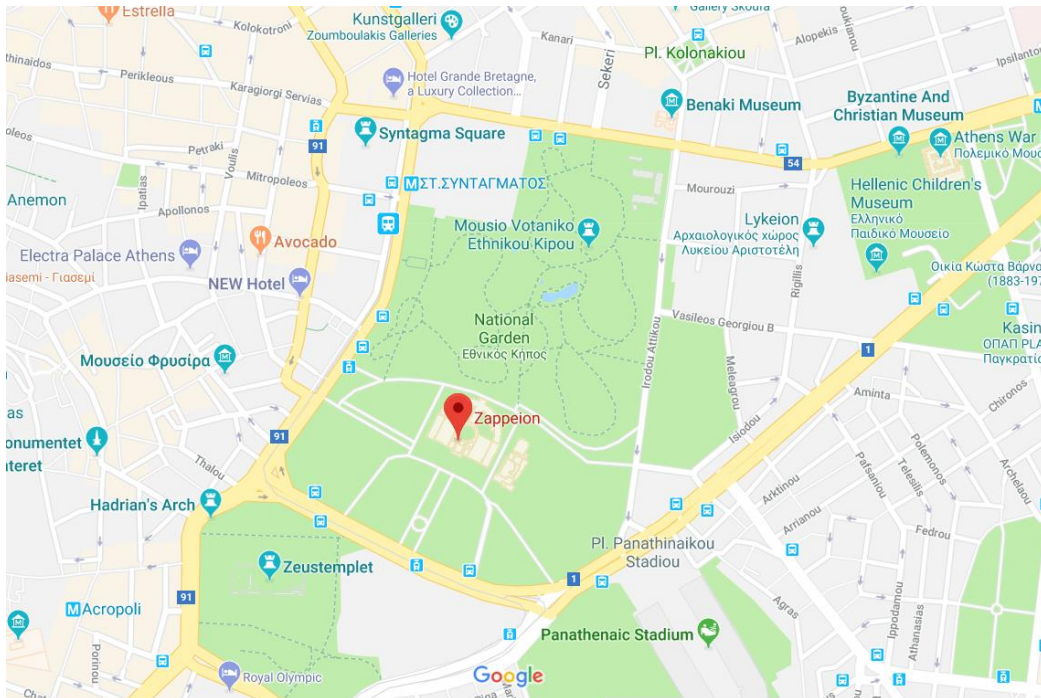
Wednesday, 13 June – Welcome Reception - Zappeion

Zappeion was the first building to be erected specifically for the revival of the Olympic Games in the modern world.

Dress code: Casual

Zappeion is in the National Garden near Syntagma Square.

The address is Leof. Vasilissis Olgas, Athens 105 57.



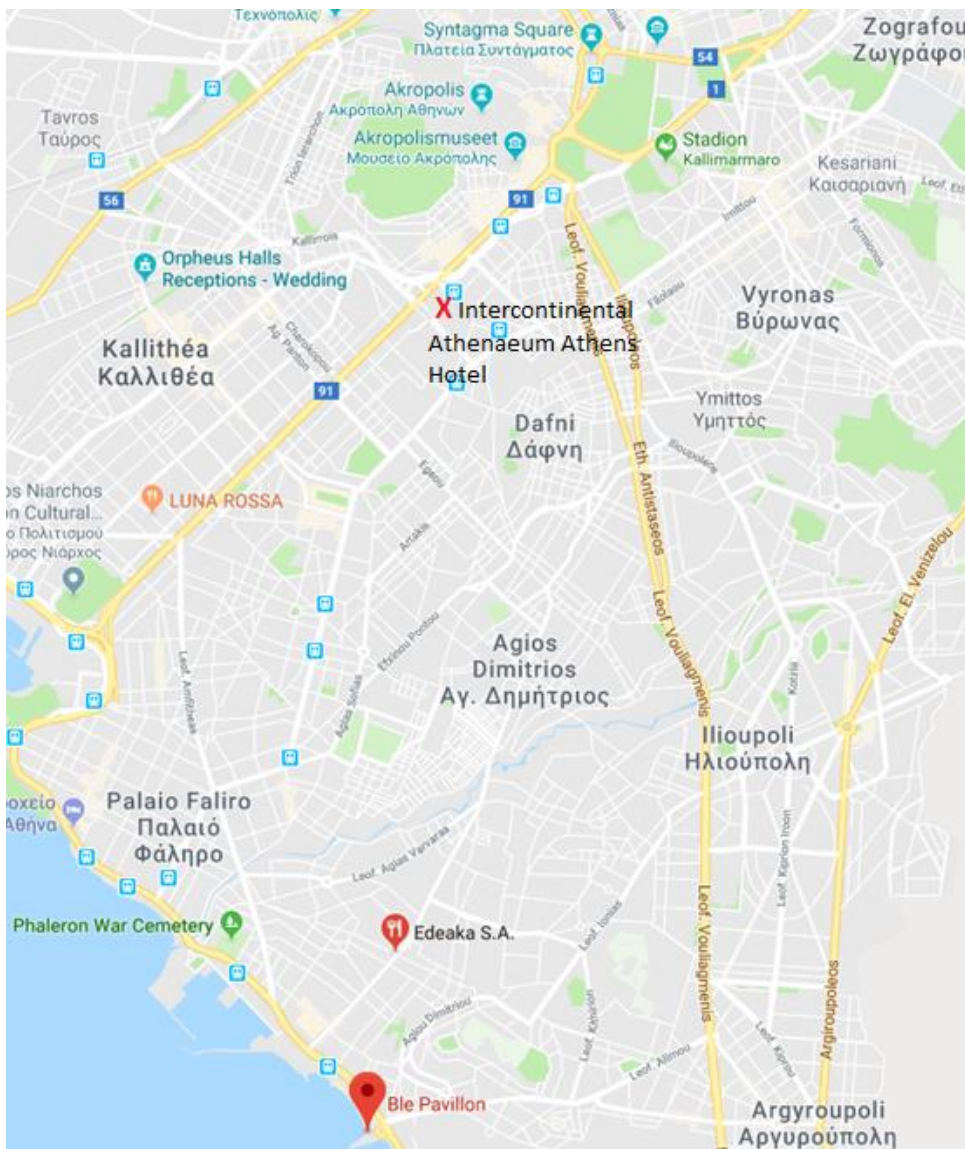
Thursday, 14 June – Buffet dinner at Ble Azure

Ble Azure is located on a private peninsula, right next to the sea offering an amazing view.

Dress code: Casual (high heels are not recommended; cardigan or light jacket might be useful)

Ble Azure is located at the coast of Athens approx. 20 minute drive from the Conference Venue.

The address is Leof. Posidonos 70, Alimos 174 55.



Friday, 15 June – Gala Dinner at Nasioutzik Museum

Sixteen kms (45 minutes drive) from the centre of Athens, on a green peaceful hill between the areas of Pallini and Spata, unfolds the lifetime creation of George Nasioutzik.

Dress code: Smart casual



SPECIAL DIETARY REQUIREMENTS

If you have informed us of special dietary requirements, please be advised that meals (except for the Gala Dinner) will be labelled in order that you can make a selection that meets your requirements.

Kindly ask the service personnel for allergy information related to the served finger food at Zappeion.

When registering you will be provided with cards for the Gala Dinner, which we kindly ask you to place on the table so that the waiters are aware of your dietary requirements. If you do not receive a card for the Gala Dinner, this means that the menu meets your dietary requirements.

Kindly note that we are unable to guarantee special menus if we were not informed at least 2 weeks in advance of the Conference.

DELEGATES LIST & SPEAKERS ABSTRACTS

The delegates list is updated on a weekly basis and is accessible at: <http://conference.ecta.org/list-of-delegates/>

Speakers abstracts (where available) are accessible at <http://conference.ecta.org/speakers/>

EXHIBITORS

We invite you to visit the Exhibitors, Brand Shelter, CompuMark, Corsearch, Darts-ip, Delegate, IPPro, Markify, SMD Group, The Trademark Lawyer Magazine, and WIPO, located in the Exhibition area.

ECTA CONFERENCE SMARTPHONE APPLICATION (APP)

The ECTA Conference Application (App) makes sure you stay connected and up-to-date with everything surrounding the Conference.

By using the app, you will be able to search for **Attendees** by name and/or country, **Network** and **Chat** with fellow delegates, manage your **Personal Agenda and Profile** details, keep track of last-minute changes, find **Speakers, Exhibitors, Media Partners** and much more!

1. Download ECTA 37th Annual Conference 2018 Athens event App

In Apple App or Google Play stores search for LOOPD Events or use this [link](#) on your device for a direct download.

2. To access the Event please use:

Access code 363423 or the following QR code



Once you download and access the App, you don't need to use the Access code again. Just select **LOOPD Events** icon in your phone and then press the icon with the ECTA event logo.

3. You will be requested to Login

Your Login credentials are your e-mail address which you used to register for the Conference and your Conference registration Reference Number:

Once logged in, you will not be asked to login again to access the App, unless you Logout using Logout option in My Profile icon.

4. Allow Push Notifications

In order to get important news and last minute notifications please make sure:

- You select "Yes" if asked to Allow Push Notifications when downloading the App or
- Check if the "Allow push" is switched on (button moved to the right) in My Profile icon after you login to the App.

Should you have any questions or require assistance regarding the App, please contact the Conference Secretariat at registration@ecta.org

EXCURSIONS

Comfortable shoes, hat and sunblock is highly recommended for all the below tours.

Thursday, 14 June: Athens city drive and Acropolis visit

Pick-up: 09:00 at the lobby of InterContinental Athenaeum Athens Hotel

Return: 15:00 to InterContinental Athenaeum Athens Hotel

Thursday, 14 June: Archaeological walk in Plaka

Pick-up: 09:30 at the lobby of InterContinental Athenaeum Athens Hotel

Return: 15:30 to InterContinental Athenaeum Athens Hotel

Friday, 15 June: The Temple of Poseidon at Cape Sounion

Pick-up: 09:00 at the lobby of InterContinental Athenaeum Athens Hotel

Return: 15:00 to InterContinental Athenaeum Athens Hotel

Saturday, 16 June: Athens city drive & The New Acropolis Museum

Pick-up: 10:00 at the lobby of InterContinental Athenaeum Athens Hotel

Return: 15:00 to InterContinental Athenaeum Athens Hotel

Saturday, 16 June: A day on Aegina island

Pick-up: 09:30 at the lobby of InterContinental Athenaeum Athens Hotel

Return: 17:00 to InterContinental Athenaeum Athens Hotel

INSURANCE

Participants are strongly advised to arrange personal travel insurance in case they must cancel their participation in the Conference. This insurance should cover Conference registration fees, hotel accommodation as well as any risks associated with travel.

TRAVEL TO ATHENS

Getting between (to/from) the Athens International Airport and (from/to) the city centre, located about 30 km East can be achieved via:

Metro:

Take Metro Line 3 (Aghia Marina – Douk. Plakentias – Athens International Airport), which connects the Athens International Airport with the city centre. Trains run every 30 minutes. 7 days a week from 06:30 to 23:30. The trip from/to the Airport to Syntagma station (Athens centre) takes 40 minutes. See the Metro timetable at the Airport.

24-hour express buses:

Express Bus routes connect Athens (city centre & greater area) and Pireus (port) directly with the Athens International Airport “Eleftherios Venizelos”. Service is provided on a non-stop basis, seven days a week including holidays (24/7 operation).

All buses depart from the Arrivals Level. Bus tickets are sold at the info/ticket-kiosk (located outside the Arrivals between Exits 4 and 5), or onboard (ask operator) at no extra cost.

Taxi:

Taxis are available at the designated Taxi waiting area located at Exit 3 of Arrivals Level. A trip to the city centre costs between 40-50 EUR.

PASSPORTS AND/OR VISA

A valid ID or Passport is required for entry into Greece for participants from the European Union. For participants from other countries a valid Passport is required. Participants from some countries may require a Visa for entry to Greece. Please check with your local Greek Consulate or Embassy.

TIME DIFFERENCE

Greek time is GMT plus three hours (EEST).

CLIMATE

Summer officially begins in June in Athens and the weather reflects this.

The average temperature in June is 24°C, while the average low is just 20°C and the average high is a warm 28°C.

ELECTRICITY

Standard voltage is 220-240V AC, 50 Hz. Electrical appliances from the US require a transformer and an adaptor. Plugs are two-pin and adaptors are available at any hardware store.

CURRENCY/EXCHANGE

The Greek unit of currency is Euro.

CREDIT CARDS

All major credit cards are accepted in most hotels, restaurants and shops.

BANKS

Banks are open Mon-Fri from 08.00 to 14.30 (except Friday when they close at 14.00)

SMOKING

Greece has a strict non-smoking policy and smoking is prohibited inside public places. Smoking is only allowed outdoors and at designated places.

SECURITY ADVICE

EMERGENCY EXITS: Familiarize yourself with the exits as you arrive to any Conference event venue.

BADGE: Do not wear them outside of the Conference events.

BELONGINGS: Take only those belongings with you from your closed room to the events which are necessary. Do not leave any properties unattended and / or out of your responsible control.

IT: Use only trusted Wifi-s and secure your IT equipment with updated antivirus and firewall solutions.

COMMUNICATION: The Organizers may contact you with important messages via the Chat function in the Conference App or via e-mail. You may reach the Organizers via the Contact / Admin menu.

EMERGENCY TELEPHONE NUMBERS:

<i>Emergency</i>	<i>112</i>
<i>Ambulance</i>	<i>166</i>
<i>Fire Department</i>	<i>199</i>
<i>Police</i>	<i>100</i>
<i>Pharmacies</i>	<i>107</i>
<i>Hospitals</i>	<i>106</i>



ECTA
ATHENS
13-16 JUNE 2018



European Communities Trade Mark Association

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CONFERENCE ORGANISER

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ORGANISING AGENCY

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SEE YOU SOON IN ATHENS!