



ALEXANDRA KUSTUROVIC, Member of the Second Board of Appeal, EUIPO, ES

Having joined the Office in 2013, Alexandra Kusturovic is working as a Legal Assistant for the Second Board of Appeal at EUIPO. She also assists the Office's ICAD Litigation team and acts as an IP litigator on behalf of the Office before the EU Courts. She also leads the Board of Appeal's Coherence and Consistency Project and participates in the Boards' Tertulia IP seminars. She is a member of the Knowledge Circle Appeal Processes. She also contributes to the workflow between the Boards and the Boards' Registry and KIS, and trains newcomers. Her working languages in the Office are English, French, Spanish (and Croatian).

She is a member of CITMA (Chartered Institute Trade Mark Attorneys) and the Pharmaceutical Trade Mark Group (PTMG).

Prior to the EUIPO, as a qualified UK and EU trade mark attorney, she has been working in the IP legal sector for a number of years both in private practice as well as in governmental institutions back in the UK. She has acted for a range of iconic brands and household names in a range of industry sectors, advising on all aspects of trade marks and designs.

She possesses three educational diplomas from the legal field (mainly in IP): LLM law with Hispanic law (European law inclusive) (collaboration with Universidad de Carlos III in Madrid, Spain) at UCL (University College London), an LPC (legal practice course for UK solicitors) at London College of Law and a Masters in IP at University College Law (linked with Queen Mary University, King's College University and SOAS in London, UK).

She is fluent in English (mother tongue), Spanish, French and Serbo-Croatian.

