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Andrea K. Marx, Attorney-at-Law, is a partner of Harmsen Utescher, Hamburg. She studied law at the Georg-August-University of Göttingen and passed her legal clerkship inter alia in Brussels. Andrea is active in Intellectual Property Law for more than 10 years. She advises clients in all kinds of trademark, design and unfair competition matters and represents them in litigation and opposition proceedings in front of German courts, German Patent and Trademark Office, EUIPO and European Courts up to the European Court of Justice. She has special experience in developing and implementing global trademark strategies and handles global trademark portfolios. Her clients are global players as well as small and medium sized companies in several industries, particularly in retail, cleaning and municipal technology and tool industry. She held seminars for students on IP issues and is co-author of a book about advertising cosmetics.

Andrea is secretary of the ECTA Law Committee and member of GRUR.