



MARA MONDOLFO, Chair, ECTA Harmonization Committee, Società Italiana Brevetti S.p.A., IT

Mara holds a degree in Mathematics from Milan's State University.

After a few years' work in the area of mathematics, Mara turned to intellectual property law and practice in 1995.

Since then, she has focused mainly on Italian and European Union trademarks, dealing with trademark clearance and prosecution, oppositions, appeals and invalidity actions.

Today Mara is a partner of SIB Società Italiana Brevetti, sits on the firm's Board of Administration and heads its Milan office.

She spends most of her time managing IP portfolios, advising on strategic issues and resolving trademark disputes for major multinational corporations as well as for Italian companies.

Mara's work is recognised by all the main intellectual property law surveys.

She is an active member of several organizations and particularly of ECTA.

As an ECTA member she has taken part in commenting the overall functioning of the European Union trademark system, as detailed in the paper "Slipping through our fingers - How weak marks turned out to be strongly protected in the EU" published in the November 2011 Gazette.

Mara lectures on trademark law for university masters programs on regulatory systems. Latest engagements include lectures on trademarks in the fashion business.