



ANNICK MOTTET HAUGAARD, Past President of ECTA, Attorney at Law, Lydian, BE

Annick graduated with a degree in law in 1987 from the University of Liège, and obtained in 1988 a Postgraduate diploma in Advanced European Studies at the College of Europe in Bruges. She subsequently worked for two years as trainee lawyer and assistant in criminal procedure with Professor Franchimont at the University of Liège. In 1990, she joined the law firm Stibbe, where she became partner on 1 January 2000. In 2006 she joined Lydian.

Annick is a reputed Belgian expert in intellectual property law. All reputed Legal Guides recommend her in this area: *'Great technical expertise, in depth advice, proactive manner and top organisational skills.'* (*Chambers Europe*)

Annick's practice encompasses the full range of areas linked to the launching and marketing of products and services, including intellectual property and in particular trade marks, distribution, franchising, advertising, consumer protection and privacy issues. She acts for numerous prestigious international companies and works on referrals from the world's most prestigious law firms. She has solid experience in litigation and negotiations, including with authorities.

Since January 2010, Annick has been a member of the Belgian Council for Intellectual Property. From June 2010 to June 2012, she was the President of the European Communities Trade Mark Association (ECTA) and has been an active member of its Anti-Counterfeiting Committee since 2000.

She is also a member of the International Trademark Association (INTA), the International Association for the Protection of Intellectual Property Law (AIPPI), the French Association des Praticiens du Droit des Marques et des Modèles (APRAM) and the International League of Competition Law (LIDC).

She is regularly invited to speak on trade mark and distribution issues before international audiences.