



ALAN PARK, Member of the ECTA GI Committee, Director – Legal affairs, Scotch Whisky Association, UK

Alan is the Scotch Whisky Association's Director of Legal Affairs. The principal role of the Association's legal team is to protect the geographical indication Scotch Whisky from unfair competition across the world.

Alan is a member of ECTA's Geographical Indications committee and he sits on the EU committee of the global trade association for GIs, OriGIn.

As a Scottish qualified solicitor he was a litigation partner in a Glasgow law firm before joining the Scotch Whisky Association.