



**ANETTE RASMUSSEN**, ECTA First Vice-President, Awa Denmark A/S, DK

As Team Manager at AWA Denmark, Anette is responsible for business development, finances and employees. Anette holds a similar responsibility as Managing Partner of the law firm AWA Law.

Anette has worked with intellectual property law since starting as an examiner with the Norwegian Patent Office in 1998. Her experience with IP rights focuses on trademarks, domain names, marketing practices and is well-versed in European IP legislation.

She has developed long-standing relationships with clients, advising them from a diverse range of industries on worldwide strategy, prosecution and enforcement of IP rights, infringements, ownership and validity disputes.

Anette works closely with some of the most valuable Danish brands and has assisted with their expansion and establishment throughout the world in respect of trademark registration and enforcement in strategic markets.

Anette was admitted to the Danish Bar in 2010 and the Danish High Court in 2018. She represents clients before the Danish Courts as well as at the Court of Justice of the European Union in Luxembourg.

In 2005, Anette joined the ECTA and worked in the Law Committee until 2016. Anette became a member of the OHIM Link committee in 2010 and was Vice Chair of this committee from 2013 to 2016. Anette has been a member of the ECTA's council since June 2014, elected as Second Vice-President in 2016 and is currently serving as elected First-Vice President.

Anette is a regular speaker at ECTA Roundtables and at the ECTA's annual conference. She is a member of INTA, AIPPI, FICPI and the ADIPA.

Anette continues to be ranked as a leading IP lawyer by major industry publications and legal directories including. In addition to being recognised as one of The Top 250 Women in IP by Managing Intellectual Property, Anette's enforcement and litigation work has earned her a leading individual ranking by World Trademark Review.

In 2017, Anette was accepted into the biographical dictionary service Kraks Blå Bog, which is comparable to Marquis Who's Who and includes people that have made a lasting contribution to Danish society.

**ECTA SECRETARIAT**

Rue des Colonies 18/24. 8th floor  
BE - 1000 Brussels, Belgium  
Telephone: + 32/2-513 5285  
Telefax: - 32/2-51 0914  
E-mail: [ecta@ecta.org](mailto:ecta@ecta.org)