



DR. ANDREAS RENCK, ECTA member, Office Managing Partner, Hogan Lovells Alicante, ES

Andreas has been advising clients on EU trade mark and Community design law as well as international IP prosecution and litigation for over 20 years. He has been involved in thousands of application and opposition proceedings before the European trade mark office (EUIPO) in Alicante and has pleaded major cases before the General Court and Court of Justice in Luxembourg.

Andreas loves the international nature of his work. This may well come from his international background with his wife being from Argentina (where he also worked for some time) and having lived in the UK.

As part of the Alicante office Andreas won the MIP Award for the best OHIM firm in 2013 (currently EUIPO) and twice the European trade mark and Global IP firm of the year award by MIP. Andreas is a MIP Star and praised in WTR for his knowledge of EUIPO proceedings and representations in the Luxembourg court.

Apart from his normal work Andreas also likes the academic part of law: he is a lecturer at the Master Course program at the University of Alicante, and co-author of the IP Concise. He also wrote various articles on European Union and international trade mark law and Internet law.

He is a member of INTA's Harmonization of Trademark Law and Practice Committee and an active member of ECTA.

ECTA SECRETARIAT

Rue des Colonies 18/24. 8th floor
BE - 1000 Brussels, Belgium
Telephone: + 32/2-513 5285
Telefax: - 32/2-51 0914
E-mail: ecta@ecta.org

