



**SERGIO RIZZO**, Member of ECTA Design and EUIPO-Link Committees & representing ECTA in CP10, Attorney-at-law, partner and Head of the International Department of Abogados DAUDÉN ES

Legal consultant with 18 years of experience in IP rights prosecution and enforcement. Focus on trade marks and designs.

Member of the Board of the IP section of the Alicante Bar (ICALI).

Member of the Board of the Spanish Chartered Institute of Patent and Trademark Attorneys (COAPI) and COAPI's representative in the Anti-Scam Network (EUIPO).

Selected by the EUIPO to participate as an expert in the Convergence Project "CP10 - Criteria for assessing disclosure of designs on the Internet".

Before joining DAUDÉN in 2010, Sergio worked in some of the major Spanish law firms. Through his work, he is daily in contact with issues pertaining to trademarks, patents, industrial designs or copyright, as well as issues regarding unfair competition and conflicts regarding domains. Sergio has extensive experience in drafting and revising contracts in the area of IP. He has also represented several clients before the General Court in Luxembourg in EU trademark and design disputes.

In addition to numerous articles on IP issues, Sergio has authored two books on Non-conventional trade marks in the European Union. He is a frequent speaker at national and international conferences and teaches in the Master in Intellectual Property Magister Lvcentinus at Alicante University.

Sergio has a law degree from the University of Bologna and a Postgraduate specialization in "EU law and economics" (SEU Perugia) as well as in "Finance and business development" (Alma Mater Bologna).

Apart from his native Italian, Sergio's working languages are Spanish, English and French.

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